AYUSHEXCIL is pleased to invite its members to participate in the Nepal Pharma & Health Expo 2026, being organised concurrently with the Nepal Beauty & Cosmetics Expo, from 18–20 December 2026 at Bhrikuti Mandap, Kathmandu, Nepal.

Nepal offers promising opportunities for Indian AYUSH companies to expand their international presence, explore new business avenues, and establish commercial partnerships with importers, distributors, wholesalers, pharmaceutical companies, wellness centres, and other stakeholders in the healthcare and beauty sectors.

The concurrent exhibitions will provide a platform for Indian manufacturers and exporters of Ayurveda, herbal products, nutraceuticals, traditional medicines, wellness products, and natural beauty and personal care products to showcase their offerings and interact with prospective buyers and business partners from Nepal and neighbouring markets.

Key Opportunities for AYUSHEXCIL Members

- Showcase AYUSH, herbal, wellness, and natural healthcare products to prospective buyers.
- Explore export opportunities and establish business partnerships in Nepal.
- Interact with importers, distributors, retailers, and other industry stakeholders.
- Promote Indian traditional medicine and wellness products in international markets.
- Explore potential collaborations in pharmaceuticals, healthcare, beauty, and personal care.

Participation Charges

The participation charges for a standard 9 sq. m. stall are as follows:

Category	Participation Charges
AYUSHEXCIL Members holding a valid RCMC	₹54,000
Non-Ayushexcil members holding an RCMC and NOC	₹63,000
All other participants	₹1,60,000

Expression of Interest (EOI)

Interested members are requested to express their willingness to participate by filling out the Expression of Interest (EOI) form provided below.
https://forms.gle/hMfuHAH9EqjSym1V6

Important Note: The number of stalls is limited. Allotment will be made on a first-come, first-served basis, subject to receipt and confirmation of payment. Interested companies are therefore advised to submit their EOI and complete the payment formalities at the earliest to secure their participation.

We look forward to your active participation in this exhibition and your continued support in strengthening the global presence of India's AYUSH sector.