We are pleased to inform you that International Symposium on Ayurveda is being organized by the Embassy of India, Belgrade at the Republic of Serbia scheduled to be held on 30–31 January 2027 with the objective of promoting Ayurveda and traditional Indian systems of medicine in Serbia.

The two-day symposium will provide an excellent platform for Indian AYUSH companies to showcase their products and services, interact with Serbian stakeholders, explore business opportunities and establish potential partnerships with importers and distributors.

The key details of the event are as follows:

1. Event Details
    - Dates: 30–31 January 2027
    - Venue: Hotel Mona Plaza, Belgrade, Republic of Serbia
    - Format: Two-day symposium featuring expert presentations, technical sessions, stakeholder interactions, networking and an exhibition of AYUSH products and services.

2. Participation and Stall Charges
    - Table Space Charges: Table Space will be provided free of rental charges which will be allotted on a priority basis, subject to availability.
    - There will be no participation fee for attending the symposium.
    - Participating companies will be responsible for showcasing their respective brands and products.
    - Ayushexcil Administrative Fee (Members Rs20,000 +GST, Non Members Rs.50000+GST)

3. Financial Assistance under the IC Scheme
Companies interested in seeking assistance under the Ministry of Ayush's International Cooperation (IC) Scheme may independently verify their eligibility, applicable conditions.

4. Travel and Accommodation
Participating companies will be required to make their own arrangements and bear expenses towards international travel, accommodation, local transportation, meals and other related requirements.

5. Registration and Expression of Interest
Interested companies are requested to indicate their interest by filling the below application form at the earliest to facilitate advance planning and allocation of the space for display.
https://forms.gle/eH52UQbpafi9XvmS6

We encourage Indian AYUSH companies to take advantage of this opportunity to showcase India's traditional systems of medicine and explore potential business opportunities in the Serbian and wider European markets.
For further information and coordination, please contact AYUSHEXCIL.